

Michael Ring
6620 Edgewood, Rd.
New Market, MD 21774
H: 301.865.7192
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mike@gar-den.com

Experience

Discovery Communications 04/03 – present

- **Art Director**

Creative lead — Broadcast Design, all Discovery Networks
Creative lead — Discovery Health Channel, New Media, FitTV and special projects
Project lead — TLC, Discovery Channel, Animal Planet and Discovery Times

The Garden 01/03 – present

- **Co-founder and Designer**

Freelance design business
Clients include Veolia Transportation, Driscoll's, SuperShuttle, Capital Concerts

Fathom Creative 02/02 – 01/03

- **Senior Designer**

Design for print, web and motion

Kent State University, Visual Communication Design Department 08/98–12/01

- **Part-time Faculty** 01/01 – 12/01

- **Graduate Teaching Assistant** 08/98 – 12/00

Instructor of record:

Introduction to Graphic Design, Introduction to Typography,
Introduction to Three-Dimensional Graphic Design, Basic Studio Skills,
Basic Computer, Intermediate Computer and Visual Design for Media I, II, III

Cleveland State University, Graphic Design Department 08/00 – 12/00

- **Part-time Faculty**

Instructor for: Introduction to Computer Graphics

Education

Kent State University, Visual Communication Design 08/01

- **Combined Bachelor of Science/Master of Fine Arts degree** (Magna Cum Laude)

- **Special Programs**

Attended KSUCDA workshops: Ruedi Rüegg, Typography; Eric Nash, Brand Design;
and Lana Rigsby, Brand Design

Studied in England and France for upper division art history class

Awards and Honors

- Graphis 2008 Photography Annual (art director)
- 2004, 2005, 2006, 2007 BDA awards
- 2006 Discovery Golden Globe Awards (best art direction)
- Graphic Design USA 2002 Design Annual
- UCDA Gold Award 2001
- Print Magazine Interaction Design Annual 2001
- UCDA Design Awards 2000
- American Greetings Outstanding Graduate Portfolio 1999

Affiliations

- Member of the Golden Key National Honor Society
- Member of AIGA, Washington DC chapter

Technical Skills

- Photoshop, Illustrator, InDesign, QuarkXPress, AfterEffects, Cinema 4D,
HTML, CSS, Flash, Dreamweaver, Final Cut Pro

References and portfolio available upon request

Contact info
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Dear,

I am applying for the Creative Director position with The CW Network. I am interested in the CW because of the fresh energy and exciting range of programming.

I feel I am uniquely qualified for the Creative Director position due to my wide range of experience in all aspects of creative for the media industry. Currently, I am an Art Director at Discovery Communications, LLC in Silver Spring, Maryland. At Discovery, I cultivate a wide range of creative and leadership skills through a variety of responsibilities. As the creative lead of Discovery Health, FitTV and New Media, I oversee all aspects of branding, advertising, web and broadcast design, managing an internal team as well as coordinating outside vendors. As project lead for Discovery Channel, Animal Planet, TLC and Discovery Times, I regularly create and oversee a broad range of work, including advertising campaigns, identity development and broadcast design. I have also been instrumental in the creation of special projects. One example is the development and production of Behind the Story: Buster, a series of online and video on demand shorts on which I acted as writer, co-director and supervising producer. My most recent accomplishment is the conception and ongoing development of a broadcast design group within the Discovery Creative Resources Department. I have also developed my leadership and communication skills teaching design classes at Kent State University, Cleveland State University and most currently Towson University.

I am available to travel to Burbank for an interview when it is convenient for you. You can contact me at 410.370.7809 anytime. Thank you for your time and consideration for this great opportunity.

Sincerely,

Michael Ring